

## CURRICULUM VITAE

1. **Name** : Dr.Bhaskar Dasariraju
2. **Designation** : Assistant Professor
3. **Department** : Commerce
4. **Institution** : Govt. Degree College
5. a) **Mailing Address** : Dr. D.Bhaskar,  
Assistant Professor  
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A.P., India  
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6. **Date of Birth & Age** : 02-07-1977., 43 years.
7. **Nationality** : Indian
8. **Educational Qualifications** : M.Com, Ph.D.
9. **Technical Qualifications** : a). PGDCA  
b).Tally Certified  
Professional  
(The Institute of Certified  
Bookkeepers, London)
9. **Experience** : a) Research – 16 Years  
b) Teaching – 19 Years
10. **Areas of Specialization:**
  - By Research : Accounting & Finance,  
Entrepreneurship,

- By Teaching : Accounting  
Financial Management ,  
Marketing Management.,

**11. Articles Published : 18**

Sl.No	Month, Year and Vol. of Publication	Name of the Publisher	ISSN NO	Title of the Article
1	Sept, 2013. Vol.3(9)	ZENITH International Journal of Business Economics & Management Research	2249 - 8826	Corporate Governance for MSMEs in India
2	Dec, 2013. Vol No. 3 Issue no.12	International Journal of Research in Computer Application & Management	2231-1009	Development of Power Sector in India: A Bird's Eye View
3	Jan, 2014, Vol no. II, Issue I	Scholars World - IRMJCR	2319-5789	The Impact of MGNREGS on the Migration of Labour from Rural Areas
4	February - 2014	GALAXY International Interdisciplinary Research Journal	2347-6915	Factors Influencing Entrepreneurship - A Study Of Nizamabad District Of Andhra Pradesh
5	June-Dec 2014	June-Dec 2014, Vol.1,No.1. Manjeera Journal of Research in Social Science - MJRSS	2394-5605	Role of Micro Finance Institutions for Achieving Financial Inclusion in India
6	Nov 2014	Manjeera Publishing House - MPH	9788193033401	A study on the necessities of FDI in Retailing

				in India
7	February-2015	Paramount Publishing House	97893851010308	E-Banking Services in India
8	June-2017	Vrinda Publishing House	978-93-85518-07-2	Corporate Governance Movement in India- a case study on status of Independent Directors in Indian Maharatna Companies P.no.100-104
9	June-2017	Paramount Publishing House P	978-93-85100-89-5	Higher Education in India: Challenges and Opportunities P.No.165-177
10	February 2019	An International Journal of Education and Humanities	2319-8265	Transition of Indian Market from Physical Market to Digital or Internet Market (e-Market)
11	April, 2019	An International Journal of Education and Humanities	2277-2405	An Effluent role of start-up India is a beacon for the development of MSMEs
12	September, 2019	IJMER	2277-7881	Wealth with work is sign of startup India (p. 87-90)
13	December, 2019	IJMER	2277-7881	A Study on employment generation of selected MSMEs in A.P. (p. 101-

				110)
14	January 2020	Paramount Publishing House	978938880 8798	Marketing Strategies of Library and Information Services P,no.343-348
15	September - 2020	International Journal of Multidisciplinary Educational Research	2277-7881	New Educational Policy 2020 Highlights: key Takeaways of NEP to Make India A Global Knowledge Superpower. p.no.109-113
16	Oct, 2020	International Journal of Multidisciplinary Educational Research	2277-7881	Skilled and Unskilled Employment Generation: a study on selected MSMEs in Andhra Pradesh
17	Jan, 2021	Juni Khyat (UGC Care Group 1 Listed Journal)	2278-4632	Production and Financial Problems of Handloom weavers in Chittoor Dist., of Andhra Pradesh Vol-11 Issue-01 No:02 P.No.151- 158
18	Feb, 2021	Juni Khyat (UGC Care Group 1 Listed Journal)	2278-4632	A study on Socio Economic conditions of the Kalankari Artisans in Andhra Pradesh with reference to Chittoor dt. Vol-11

				Issue-2 No:01 149-157
19	Dec, 2021	Juni Khyat (UGC Care Group 1 Listed Journal)	2278-4632	A Study on Training and Development in Andhra Pradesh Southern Power Distribution Company Limited (APSPDCL) with reference to Chittoor Dist.,

**13. Books Published : 01**

Sl.No	Year	Published by	ISBN NO	Title of the Book
1	2013	LAMBERT Academic Publishing, Germany	978-3-659- 31731-6	Power Sector Reforms and Development in Andhra Pradesh

**14. Research papers presented in conferences /seminars and Workshops :**

National : 45  
International : 05  
Workshops : 05

National Seminars

Sl.No	Date	Topic of the Seminar & Sponsored by	Organized by	Title of the Paper
1	6 <sup>th</sup> -7 <sup>th</sup> March, 2000	Management of Non- performing Assets in Institutional Agencies, Two Day National Seminar Sponsored by UGC	Dept. of Commerce, S.V.University, Tirupati	Non-performing Assets in Commercial Banks
2	9 <sup>th</sup> -10 <sup>th</sup> March, 2002	Dynamics of Industrial Entrepreneurship in the New Millennium, Two	Dept. of Commerce, S.V.University	Entrepreneurships Development- Need for

		Day National Seminar Sponsored by UGC	Post-Graduate Centre, Kavali	Development of the Society
3	19 <sup>th</sup> -20 <sup>th</sup> March, 2005	Dimensions of Women Empowerment, One Day National Seminar Sponsored by UGC	Dept. of Commerce, S.V.University Post-Graduate Centre, Kavali	Women Entrepreneurship – some Barriers
4	17 <sup>th</sup> March, 2006	Consumer Protection in India, One Day National Seminar Sponsored by UGC	Dept. of Commerce, S.V.University, Tirupati	Consumer Exploitation in India – Some measures for Protection
5	22 <sup>nd</sup> - 23 <sup>rd</sup> Dec, 2012	RISK AND INSURANCE MANAGEMENT – CONTEMPARARY ISSUES AND CHALLENGES. Two Day National Seminar Sponsored by UGC & ICSSR	Dept. of Commerce, S.V.University, Tirupati	Foreign Direct Investment in the Insurance Sector in India
6	2 <sup>nd</sup> Feb, 2013	IMPACT OF GLOBALIZATION ON SERVICES SECTOR, One Day National Seminar Sponsored by UGC CPE Grants	Dept. of Economics, Girraj Govt. College (A), Nizamabad	Impact of Globalization on Power Sector
7	19 <sup>th</sup> - 20 <sup>th</sup> Feb, 2013	Emerging Dimensions in Banking Industry in India – Issues and Challenges. Two Day National Seminar Sponsored by UGC	Dept. of Commerce, Kakatiya, University,	e-Banking Services in India
8	9 <sup>th</sup> March, 2013	INCLUSIVE GROWTH IN AGRICULTURE, One Day National Seminar Sponsored by UGC	Dept. of Economics, Osmania University	Agriculture Credit in Andhra Prades – An Analysis
9	6 <sup>th</sup> -7 <sup>th</sup> Sep, 2013	The Impact of MGNREGS on Rural Development. Two Day National Seminar Sponsored by UGC & ICSSR	Dept. of Economics, GDC, Gajwel, Medak	Impact of MGNREGS on the Migration of Labour from Rural Areas
10	15 <sup>th</sup> -16 <sup>th</sup> Nov, 201	“INNOVATIONS IN BANKING SECTOR”	Dept. of Commerce,	Role of Information

	3	Two Day National Seminar Sponsored by UGC	V.K.V.Govt. College, Kothapeta, East Godavari	Technology in Core Banking Solutions
11	29 <sup>th</sup> -30 <sup>th</sup> Nov,2013	Human Development & Women Empowerment – Issues and Strategies. Two Day National Seminar Sponsored by ICSSR & APSCHE	Dept. of Economics, M.A.L.D Govt. Arts & Science College, Gadwal, Mahabubnagar	Women Empowerment through SHGs and Bank Linkage Programme
12	7 <sup>th</sup> -8 <sup>th</sup> Dec,2013	Evaluation of Inclusive Growth Strategies in Rural Development. Two Day National Seminar Sponsored by ICSSR & APSCHE	Dept. of Economics, Govt. Degree College, Armoor, Nizamabad	Inclusive Growth in Agriculture Sector in India – issues and Strategies
13	28 <sup>th</sup> -29 <sup>th</sup> Dec,2013	Impact of Micro Finance on Self Help Groups and Bank Linkage Programme on Rural Women. Two Day National Seminar Sponsored by UGC	Dept. of Commerce, PVKN Govt. College, Chittoor.	Women Empowerment through SHGs and Bank Linkage Programme in Nizamabad Dist
14	10 <sup>th</sup> Jan, 2014	THE GROWTH OF NON FARM SECTOR IN INDIA-OPORTUNITIES AND CHALLENGES, One Day National Seminar Sponsored by UGC & ICSSR	Dept. of Economics, GDC, Khairatabad	Elements Influencing to the Expansion of Non-Farming Sector
15	18 <sup>th</sup> -19 <sup>th</sup> Jan,2014	Micro Finance and its Implications for Women Empowerment. Two Day National Seminar Sponsored by ICSSR & APSCHE	Dept. of Economics, Govt. Degree College, Jogipet, Medak	An Exploratory study on Women Empowerment though MGNREGS in Berkur vill. Of Nizamabad Dist.
16	22 <sup>nd</sup> & 23 <sup>rd</sup> March, 2014	Problems and Prospects of Micro, Small and Medium Enterprises in India, Two day National Seminar sponsored by UGC & APSCHE	Dept. of Commerce, College of Commerce, Managaement and Computer Science,	Banks and MSMEs: Indispensable partners for Growth

			S.V.University, Tirupati	
17	5 <sup>th</sup> August,2 014	One Day Seminar in Goal Setting and Communication Skills	Dept. of Commerce, Puttur Govt. Degree & P.G. College, Puttur	Goal Setting and Communication Skills
18	22 <sup>nd</sup> & 23 <sup>rd</sup> , Aug,201 4	Financial Inclusion for Inclusive Growth : Opportunities and Challenges,Two national seminar sponsored by UGC.	Dept. of Commerce, Govt. Degree College, Zaheerabad, Medak	Role of Banking Sector and Financial Inclusion
19	5 <sup>th</sup> & 6 <sup>th</sup> Sep, 2014	Indian Capital Market: Role of SEBI in Investors' Protection, Two national seminar sponsored by UGC.	Dept. of Commerce, Govt. Degree College, Rajampet, Kadapa	Indian Stock Market – Review of Literature
20	5 <sup>th</sup> & 6 <sup>th</sup> Sep, 2014	Indian Capital Market: Role of SEBI in Investors' Protection, Two national seminar sponsored by UGC.	Dept. of Commerce, Govt. Degree College, Rajampet, Kadapa	Agricultural Commodity futures in India – A literature Review
21	27 <sup>th</sup> Sep,201 4	Recent Development in the External Sector of Indian Economy (ESIE- 2014), One day UGC Sponsored National Seminar	Dept. of Economics, Govt. Degree College, Puttur, Chittoor.	The influence of FDI on Indian's tourism Industry – A study
22	23 <sup>rd</sup> & 24 <sup>th</sup> Feb, 2015	Indian Rural Economy – Importance, Issues and Challenges. Two Day National Seminar Sponsored by UGC	Govt. Degree College, Rozole, East Godavari Dist.	Rural Entrepreneur-ship in India – Problems and Challenges
23	25 <sup>th</sup> Feb, 2015	Recent Trends in Commerce and Managemen: Opportunities and Challenges. One day	Govt. Degree College, Khairatabad, Hyderabad.	E-Banking Services in India



		national Conference		
24	27 <sup>th</sup> & 28 <sup>th</sup> Feb, 2015	Contemporary Issues and Challenges of Banking and Financial Services in India. Two National Seminar sponsored by APSHE	Sree Vidyanikethan Institute of Management, A.RangampetC hittoor Dist	Retail Banking in India
25	9 <sup>th</sup> March, 2015	Changes in Insurance Business after Liberalization of Insurance Sector in India. One Day National Seminar Sponsored by UGC	Govt. Degree College, Tuni, East Godhavari Dist	Impact Foreign Direct Investment in the Insurance Sector in India
26	18 <sup>th</sup> & 19 <sup>th</sup> March, 2015	Role of MSME Sector in Indian Economy, Prospects & Challenges. Two Day National Seminar Sponsored by UGC	MVS Govt. Degree College, Mahabubnagar, Telangana	Impact of Power Holiday on MSME Sector
27	20 <sup>th</sup> March, 2015	Emerging Trends in Services Sector in India. One Day National Seminar Sponsored by UGC	Dept. of Commerce, Yogi Vemana University, Kadapa	Liberalization policies on Service Sector
28	11 <sup>th</sup> & 12 <sup>th</sup> April, 2015	Entrepreneurship and Development of MSMEs. Two Day National Seminar, Sponsored by UGC-SAP DRS-II	Dept. of Commerce, S.V.University, Tirupati	Role of Banks in development of MSMEs
29	11 <sup>th</sup> August, 2014	International Seminar on Self Management	Dept. of Management Studies, SV University, Tirupati, AP	Importance of Self Management
30	5 <sup>th</sup> & 8 <sup>th</sup> Feb, 2015	Industrial Relations and Human Relations in the Era of	Dept of Human Resource Management,	Significance of Corporate Social Responsibility

		Globalization, Four Day International Seminar sponsored by UGC	Acharya Nagarjuna University, Guntur, AP	Initiatives in Indian Business
31	27 <sup>th</sup> Oct, 2014	One Day Workshop on UGC - XII Plans Guidelines, Sponsored Commissionerate of College Education, Hyd.	Govt. College (M), Ananthapuram u.	One Day Workshop on UGC - XII Plans Guidelines,
32	20 <sup>th</sup> Feb, 2015	One day Workshop on " National Integration – Challenges and Remedies" Sponsored by UGC.	Govt. Degree College, Puttur	One day Workshop on " National Integration – Challenges and Remedies"
33	24 <sup>th</sup> Feb, 2015	One day Workshop on " Impact of E-Commerce on Retail Trade" Sponsored by UGC	Govt. Degree College, Puttur	One day Workshop on " Impact of E-Commerce on Retail Trade"
34	7 <sup>th</sup> March 2015.	One Day Orientation Programme on Enhancement of Teaching Skills Among New Entrants in Degree Colleges" Sponsored by UGC	Govt. Degree College, Nagari	One Day Orientation Programme on Enhancement of Teaching Skills Among New Entrants in Degree Colleges"
35	18-19, August, 2017	ICSSR sponsored Two Day National Seminar on Issues and Challenges of Digital Payment Systems in India	Government Degree & PG College, Puttur	The policy and practice of Demonetization in India
36	23-24 <sup>th</sup> January, 2018	Two Day UGC Sponsored National Seminar on Marketing Trends in Virtual Era	SRR & CVR Government Degree College (A), Vijayawada	Marketing for Financial Services in India – A study
37	11 <sup>th</sup> March, 2018	A National Seminar on Higher Education System in the Light of Re-Organisation of the	A.P. Government College Teachers	Higher Education in India: Challenges and Opportunities

		States:Trends, Opportunities and Challenges	Association	
38	20 <sup>th</sup> -21 <sup>st</sup> April, 2018	ICSSR sponsored - A Two-Day National Seminar on GST in India-Implications	Department of Commerce, PVKN Government College, Chittoor	Impact of GST on Small Traders
39	19 <sup>th</sup> January, 2019	International Conference on Essential Management Skills in the Age of Disruption	S.V.University, Tirupati	Essential Management Skills in the Age of Disruption
40	24 <sup>th</sup> & 25 <sup>th</sup> January, 2019	UGC sponsored Two-day National Seminar on Consumer Protection in India: Issues and Challenges	S.V.University, Tirupati	Importance of Consumer Protection Act in India
41	13 <sup>th</sup> February , 2019	UGC-SERO, Hydedrabad	UGC,SERO	EAT Module of Public Financial Management System (PFMS) for HEI's
42	29 <sup>th</sup> & 30 <sup>th</sup> March, 2019	ICSSR Sponsored National seminar on: Transition of AcademicLibraries BetweenPhysical and DigitalContexts	S.V.A.Governm ent College (M), Srikalahasti	The Role of Digital Libraries in the Higher Education
43	27/09/2019	National Seminar	Department of Chemistry, Govt., Degree & P.G College, Puttur	Emerging Trends inn environmental Sciences
44	04 & 05, November 2019	National Seminar	Department of Commerce, Management & Computer Science, S.V.University, TPT	Ammavadi - Impact onn enrollment of students in Primary Schools
45	28-29, February, 2020	National	GDC, Srikalahasti (ICSSR	Marketing Strategies for Library and

			sponsored seminar)	Information Services

### International Seminars

Sl.No	Date	Topic of the Seminar & Sponsored by	Organized by	Title of the Paper
1	13 <sup>th</sup> - 14 <sup>th</sup> Sep, 2001	24 <sup>th</sup> All India Accounting Conference & International Seminar	Dept. of Commerce, S.V.University, Tirupati	Applicability of Accounting Standards - 20
2	30 <sup>th</sup> -31 <sup>st</sup> Jan,2013	Corporate Governance: Emerging Issues and Global Challenges. Two Day International Conference Sponsored by UGC, ICSSR & University of Essex, UK	Dept. of Commerce, S.V.University, Tirupati	Corporate Governance for MSMEs in India
3	30 <sup>th</sup> -31 <sup>st</sup> Jan,2013	Corporate Governance: Emerging Issues and Global Challenges. Two Day International Conference Sponsored by UGC, ICSSR & University of Essex, UK	Dept. of Commerce, S.V.University, Tirupati	Transparent Financial Reporting Essential for Corporate Governance
4	11 <sup>th</sup> August, 2014	International Seminar on Self Management	Dept. of Management Studies, S.V.University, Tirupati	

### 16. **Courses Attended** :

Refresher Course: Three Week Refresher course in "Management and Commerce" sponsored by UGC Academic Staff College, at University of Hyderabad, AP from 27-2-2013 to 19-03-2013.

Orientation Course: Four week Orientation Course sponsored by UGC Academic Staff College, at Osmania University, Hyderabad, Andhra Pradesh From 10-12-2013 To 08-01-2014

- MOOCs : One month Massive Open Online Course(MOOCs) Certificate Course in GST (Goods and Services Tax), Conducted by Acharya Nagarjuna University, Guntur, Andhra Pradesh, India and awarded on 11 November 2019.
- Short Term Course: One week short term course in Indian Ethics and Human values at HRDC S.V.U, Tpt from 06/01/2020 to 11/01/2020
- Short Term Course: One week National level Online Multi Disciplinary Faculty Development Programme held from 27<sup>th</sup> May to 02<sup>nd</sup> June 2020
- Short Term Course: One week faculty Development Programme on "Entrepreneurship, Incubation and Innovation" from June 23 – June 29, 2020
- Short Term Course: Five Day Faculty Development Programme in LMS Video & Pedagogy" on the theme of "Imagining & Shaping of Digital Education & LMS towards development of High-Quality e-Content: VideoMaking – APP basedend Editing Tools,Open Educational Resources (OER), OBS studio, Pedagogy and Assessment" from 3<sup>rd</sup> Augusty, 2020 to 07<sup>th</sup> August, 2020. Organised by Commissionerate of CollegiateEducation, AP, Vijayawada.
- Short Term Course: Five Day Faculty Development Programme in Commerceon the theme of " Atmanirbhar Bharath" Unleashing Power of Commerce in Digital Era: Global Trade, Business Warfare, Levies, Immersive Learning Pedagogy and Business Analytics from 20<sup>th</sup> July, 2020 to 24<sup>th</sup> July, 2020. Organised by Commissionerate of CollegiateEducation, AP, Vijayawada.

(D.BHASKAR)

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